



2020 World Wushu-Kungfu Day

**Celebrate IWUF's 30th Anniversary Together:
Share Wushu, Share Health.**

August 8, 2020 (Saturday)



Wushu: A healthy Lifestyle



IWUF 30 Anniversary
国际武术联合会30华诞

2020 World Wushu-Kungfu Day



World Wushu-Kungfu Day (WWKD) is a global celebration of wushu-kungfu. WWKD is celebrated each year the first Saturday on or following August 8th, and is accompanied by a theme each time. In 2018 and 2019, wushu fans on every continent came together in wushu federations, schools, clubs, communities, town squares, and even in the streets to show their passion for the sport and pastime they love so much.



“Wushu’s inclusion into Olympics, as our significant goal and vision, will always be borne in mind to make it happen at an earlier stage.”

GOU Zhongwen

President of International Wushu Federation
Minister of General Administration of Sport of China
President of Chinese Olympic Committee

This year, 2020, is the 30th Anniversary of IWUF (1990.10.3-). On January 8, IOC announced that wushu is included as an official sport in the Dakar 2026 Youth Olympic Games (YOG), inspiring the global wushu community.

Currently, COVID-19 is spreading around the world and the lives and work of many wushu friends are affected. However, the passion and love of wushu do not cease. A great number of federations are holding online wushu competitions and activities, and many people practice wushu and kungfu at home. We hope that all may exert willingness and creativity for this year’s WWKD by actively practicing wushu-kungfu, and planning online wushu activities to share the power of wushu and health together. In this way, we will create treasured memories together in this difficult time.



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2020 World Wushu-Kungfu Day



When:

August 8, 2020
(Saturday)

Theme:

Celebrate IWUF's 30th
Anniversary Together:
Share Wushu, Share
Health.

Where:

Everywhere!

Who:

Everyone!

Logo Introduction

The logo consists of three parts.

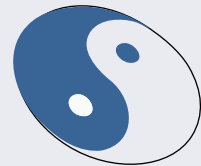
The 2019 WWKD logo displays silhouettes of different styles of wushu-kungfu on a globe.



The palm-fist salute, an iconic greeting, is a sign of respect and adherence to tradition.



The "yin-yang" on the top of the globe symbolizes an integration of sports and traditions, a coming-together of different wushu-kungfu styles and the collaboration of people worldwide.



WWKD is a holiday for all practitioners of wushu-kungfu, one that cannot happen without everyone's participation. While abiding by the regulations fighting against COVID-19 pandemic, we invite all those who love wushu-kungfu, whether you're in a wushu federation, attend a wushu school, are part of a wushu club, or just a fan, to join us August 8th, 2020 -- this is the time for us all to come together and celebrate!





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About WWKD



Origin of the Initiative

On September 28, 2017 it was decided at the IWUF Congress during the 14th World Wushu Championships in Kazan, Russia, to establish World Wushu-Kungfu Day, a holiday that would take place every year on the first Saturday on or following August 8th, in order that as many people as possible might participate.

As the leader of the worldwide wushu movement, including working towards wushu's inclusion in the Olympic Program, the IWUF aims to promote the excitement, health benefits, and overall fun aspects of wushu practice.

We hope that through this holiday more people all over the world will be able to understand wushu and make it a part of their everyday life – together!



Brief review of WWKD

2018 WWKD

When: August 11, 2018 (Saturday)
Theme: Wushu-Kungfu in Everyday Life

2019 WWKD

When: August 10, 2019 (Saturday)
Theme: Wushu-Kungfu with Friends Everywhere



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How to Participate in WWKD 2020



"Online" Activities: We encourage all wushu people to share posts, pictures, or videos online to celebrate together!

People everywhere are welcome to celebrate WWKD with wushu-kungfu daily training, stories, unforgettable moments in competitions or activities held by IWUF or its member federations, DIY WWKD 2020, and anything else you can think of – let's make a splash!

Participation Method 1: Interaction on Social Media

All are encouraged to post and share photos and videos and "@ " the IWUF on social media (Facebook/Twitter/Instagram/Weibo/Douyin/WeChat) and use the hashtag **#WWKD2020** **#IWUF30thAnniversary** to tell us how you're celebrating.

Participation Method 2: Global Call-up

Subject 1: WWKD 2020

Subject 2: Treasure Materials on IWUF 30th Anniversary



Send photos of at least 300 ppi that show you celebrating wushu-kungfu with your friends; make an HD video 1280 x 720 (720 ppi) to share your community's celebration; write an essay of 250-650 words that tells what wushu-kungfu means to you!

Please submit your materials to media@iwuf.org to be involved, with the subject format: Subject 1/2 + Country (Region) + Full Organization Name / Individual Name + Tel. + Email Address.

Anything you send to us will have the chance to be included in official WWKD and IWUF 30th Anniversary promotional materials or have potential to be granted honorary certificates, so make sure you include as much information as possible when you submit it! (time, place, people, etc.)

English Social Media Hashtag

#WWKD2020

#IWUF30thAnniversary

Chinese Social Media Hashtag

#2020世界武术日#

#国际武联30周年

WeChat



Douyin



Weibo.com/iwuf



Facebook.com/iwufofficial

Facebook.com/groups/iwufwushu



Twitter.com/iwufofficial



Youtube.com/user/iwufwushu



Instagram.com/iwufnews

Instagram.com/iwuf_official

Use your creativity to share your wushu knowledge and culture with those around you, and those around the world! While abiding by the regulations fighting against COVID-19 pandemic, people everywhere are welcome to celebrate WWKD by training, sharing wushu-kungfu stories, holding online wushu competitions and activities, and anything else you can think of – let's make a splash!

Let's creatively celebrate World Wushu-Kung Day together in this special year of 2020, with IWUF's 30th Anniversary on the way! Let's share wushu-kungfu and health together! Let's be the voice of the sport of wushu and healthy lifestyle together!




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